

Parental Release of Student Images and School Work

For Students Under 19 Years of Age at [School Name] _____

(Print) **Parent/Guardian Name:** _____

(Print) **Student Name:** _____

1. Student Photos, Videos and Images of Student's Work

School websites are an effective way to communicate various aspects of a school's day-to-day operations. Photos and video of students at school, along with images of their school work, form an important part of that communication about the Yukon school experience.

Yukon Education must balance the desire to communicate with parents and the public about schools and students, with the requirement to respect student's privacy. Yukon's privacy law, the *Access to Information and Protection of Privacy Act*, sets out the law for government to follow when it uses or discloses personal information. A photo or video showing your child's face is considered your child's personal information under Yukon's privacy law. Some of your child's school work is also considered your child's personal information.

We are asking for your permission to use photos or videos of your child, or of their school work, for the kinds of communication listed below on the basis of the authority granted by Yukon's privacy law to parents or guardians of children under 19 years.

Yukon Education will follow the Yukon Schools *Web Publishing Guidelines* when using student photos, video or images of student's work on its websites.

RELEASE SIGNATURES:

YES, I give my consent for Yukon Education to disclose to the general public images of my child's school work, and video or photos of my child taken while my child is engaged in school related activities, for the purpose of publicising, communicating, promoting, advertising, education and training in:

- Yukon Education publications such as the Annual Report, School Calendar posters, and the department's website; and
- Yukon Education Student Network ("YESNet") e.g. school and teacher webpages

Signature of Parent/Guardian: _____ **Date:** _____

NO Photos, Videos or Images of My Child's School Work: I do not consent to any use or disclosure of any of my child's school work, nor photos, nor video of my child for the purposes listed above:

Signature of Parent/Guardian: _____ **Date:** _____

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2. Media Use of Student Images and Interviews

From time to time media organizations wish to interview students, take their photos and publish them on websites (online) or in hard copy (print).

While media organizations are not bound by the same privacy laws as Yukon Education, we are seeking your general permission to allow media interviews, photography and video of your child in the school during the school year. Event-specific permission from parents may be obtained when the media is present in the school during school hours (e.g. children being photographed or interviewed in a classroom).

If you do not give your permission Yukon Education will make every effort to ensure that while engaged in school activities your child is not included in media interviews and photographs. Yukon Education will endeavour to inform parents of up-coming media visits to schools.

In general, the media have open access to public events and spaces, including public events held in a school (e.g. indoor or outdoor sports events, graduation ceremonies) or school activities held in public (e.g. Terry Fox Run). The media may be present taking photographs or interviewing participants during these public school events. Yukon Education will ensure notices are posted in the school informing students and parents that the event is a public 'open media zone'. Students or parents of students who do not wish to have photographs taken will need to take the appropriate measures to remove themselves from these public events.

If you agree to allow your child to be included in media interviews, photography and video during participation in school activities **please sign below:**

Signature of Parent/Guardian: _____ **Date:** _____

No Media I do not consent to my child being included in any media interviews, photography or video during participation in school activities:

Signature of Parent/Guardian: _____ **Date:** _____

The parent or guardian of the student named above may withdraw their consent *at any time* by notifying the school office staff.